

**I.117 – Elite Crete Systems vs. Acrylic Modified Products**

First and foremost, Elite Crete Systems are not typical acrylic modified cement overlay product. Yes, any of the applications that can be installed with typical acrylic products can be installed with Elite Crete Systems, but our products offer many additional applications that simply cannot be created with acrylic systems.

**Let’s take a look at the major differences:**

|  | <b>ELITE CRETE SYSTEMS</b> | <b>Typical Acrylic Products</b> |
|--|----------------------------|---------------------------------|
| Can a Thin Stamped Overlay be installed?   | <b>YES</b>                 | No                              |
| Can a Broom Finish be installed?   | <b>YES</b>                 | No                              |
| Can a 1,000 ft <sup>2</sup> driveway be skimmed in less than 20 minutes and while standing up? | <b>YES</b>                 | No                              |
| Can the finish be acid stained and take like conventional concrete?                            | <b>YES</b>                 | No                              |
| Can a cured, unsealed finish be rained on and sustain no water re-emulsification damage?       | <b>YES</b>                 | No                              |
| Can the existing concrete be wet from pressure washing and still apply a skim/base coat?       | <b>YES</b>                 | No                              |
| Can the base/skim coat be applied via a squeegee with ease?                                    | <b>YES</b>                 | No                              |

And these are to name only a few.

**Now let’s take a look at product performance.**

- Tired of spending half the day on your hands and knees to apply a skim/base coat with an acrylic system on the average sized driveway? *Elite Crete Systems are extremely user friendly. You can stand up and apply a skim coat in a fraction of the time it would take you with acrylic systems.*
- Tired of being limited to splatter textures and knock down finishes with acrylic systems? *Elite Crete Systems are the most versatile systems available. Sure, splatter textures and knock downs can still be installed, but also thin stamped overlays, broom finishes, deep fill, regrading and more are just a few of the additional finishes Elite Crete Systems are capable of.*
- Tired of spending the day splattering a job only to have your work destroyed because of an unexpected rain shower? *Elite Crete Systems are very moisture resistant, even without a sealer coat. Once the finish is dry, a rain shower will not re-emulsify our systems like acrylic systems do.*
- Tired of waiting for the surface to dry after you finish pressure washing? *Elite Crete Systems can and need to be installed on a wet substrate. Wow, imagine the time savings.*

**Now let’s take a look at the economics.**

We are sure that you will agree that product cost takes a back seat to product performance. That is why we left this section for last. We are sure you will see how the Elite Crete Systems are much higher performing than acrylic systems. Just look at the type of applications that our products have been installed on. But the business smart contractor also realizes that money cannot be thrown away on unnecessary product costs either.

Skim/base coat cost breakdown:

One bag of THIN-FINISH™ \$42.00 ÷ @ 250 to 300 sq. ft. = \$0.16.8 to \$0.14 per sq. ft. per coat

Splatter Texture/Knockdown cost breakdown:

One bag of THIN-FINISH™ \$42.00 ÷ @ 175 sq. ft. per bag = \$0.24 per sq. ft. per coat

Compare these square foot costs to the acrylic systems and you’ll see that the major overall savings is tremendous.