

Thank you for your recent inquiry.

Even in today's volatile economic times, the exterior decorative concrete resurfacing and interior flooring aspect of the concrete industry is the fastest growing in the construction, building and remodeling sectors. Technologies in polymer modified cementitious coatings, reactive/antiquing stain products, super smooth & seamless floor coatings and ultra durable sealer and industrial coating options are leading the growth where full depth stamped concrete, colored concrete, terrazzo, tile, hardwood and other coating/flooring systems were once the extent of the exterior and interior surface options.

As the leader in *decorative concrete, interior flooring and industrial coating industry*, we not only have the most extensive product line, but we are also proud to boast the most well-known, installed, specified and accepted line of products and systems in the industry.

From one company to another, we understand the importance of time as it relates to profitability. Since product costs are generally fixed and extremely minimal in the decorative concrete and interior flooring industry, when you lose time, you lose money. That's why we continually strive to engineer products and systems that meet and exceed the highest standards of reliability, ease of use, durability and cost effectiveness.

In addition to the aesthetic appeal and versatility of our products and finishes, the overall profitability of the applications are perhaps the biggest reason why so many companies and individuals look to add our products to their existing businesses and services. Spending just a few minutes on our website will give you a better idea of the finishes and solutions that our products create. With applications ranging from concrete surface repair to thin stamped overlays to splatter texture finishes to interior flooring options, we not only make you more profitable but extremely versatile as well.

If you are even just considering adding these products and systems to your existing business or want to start your own business, we highly recommend you attend a training seminar and certification. With over 90 Authorized Training locations across the U.S., Canada and countless other International locations holding monthly seminars, we are certain there is one near you. These highly sought after training seminars give you a hands-on look and education at all of the applications that our products are used for starting with substrate preparation all the way to the completed finish. You can rest assured that our training seminars are completely "No obligation", so you can feel free to make a non-pressure decision about whether these products and systems are right for you and your business future.

Once you have reviewed all of the enclosed information, give us a call to arrange your training seminar, receive a full product catalog CD Rom or get answers to any questions that you might have. We also urge you to visit our website at www.elitecrete.com which provides much more detailed information.

Finally, take a few minutes and visit our completely interactive discussion forum at www.concretelocator.com, where you can ask questions about training, profitability, design ideas and more from real contractors that install these products every day.

We look forward to being of service to you soon.

Kindest Regards,

Technical Engineering & Market Development Staff
Elite Crete Systems, Inc.